The announcement of the Jaguar XK-E in the spring of 1961 probably generated more excitement among sports car enthusiasts than any other car had previously done. The XK-E (as known in the USA), better known as the E-Type (in Europe), is a car that appeals to almost everyone who appreciates an exceptional automobile.

The aerodynamically designed steel construction has a front subframe section to support the engine and front suspension. The independent rear suspension gives the car a soft ride in addition to superb handling qualities. In addition to being beautifully designed, full appreciation of the E-Type requires a look at the mighty heart that beats within. Beneath the impressive bonnet Jaguar lovers will immediately recognize a modified, improved six cylinder power plant that has proved its reliability in winning races on every major racing circuit the world over. This 3.8 liter engine, with a compression ratio of 9 to 1, develops 265 b.h.p. at 5500 r.p.m. The performance of this 2500 pound package is reportedly capable of speeds up to 150 m.p.h. and accelerating from 0-60 in 6.4 seconds.

This elite sports car with its breathtaking body and magnificent performance radiates sportiness and elegance. The E-Type set the standards for a whole decade. Production ceased in 1975 after 72,529 had been built.