In January of 1953, the GM Motorama show opened at the Waldorf Astoria hotel in New York City. Among the cars displayed was the Chevrolet Corvette show car. To use a well-worn expression, the crowd went wild. They loved the sleek bodywork as well as the wrap-around windshield, a feature otherwise found only on GM’s most expensive cars.

Up to this point, sports cars came from European manufacturers, such as Jaguar and MG. General Motors did not want to lose those customers or see those dollars go overseas. So the decision was made—design an American sports car to compete with them.

Just six months after the Motorama, the first of the production Corvettes rolled off the line in Flint, Michigan. Pushed off the line was actually more like it as the assembly workers, who had never produced a car with a fiberglass body before, didn’t know where to ground the ignition lead. Thus, the first cars off the line wouldn’t start.

From the beginning, the Corvette was an unusual undertaking for GM. Only 300 were built and all were virtually handmade. The fiberglass body was all new, but the components beneath the skin were off of the Chevy parts shelf. The 235 cubic inch Blue Flame straight six engine was modified to accept three carbs picking up the horsepower rating to 150.

This was the only engine choice available and was matched up to the venerable two speed Powerglide automatic transmission. The other "choices" were equally simple as there was only two options available—a heater and an AM radio. Colors? Hope you like Polo White with red interior and a black top because all 300 ‘53 models produced were the same.

Your Revell model kit captures all the excitement that the original car did when released to an eager public back in the summer of 1953.
1 FRONT SUSPENSION ASSEMBLY

2 MUFFLER AND SPRING ASSEMBLY

3 DRIVESHAFT ASSEMBLY
WHEEL ASSEMBLY

1. ★38 WHEEL (PAINT OUTER RING GLOSS RED)
2. ★39 INNER WHEEL SEMI GLOSS BLACK
3. ★39 INNER RETAINER SEMI GLOSS BLACK

FRONT

1. 29 RIGHT ENGINE HALF ENGINE BLUE
2. 28 LEFT ENGINE HALF ENGINE BLUE

REAR

1. 30 STARTER SEMI GLOSS BLACK
2. 33 MANIFOLD GUNMETAL
3. 36 FAN ENGINE BLUE
4. 35 FAN BELT ENGINE BLUE

ENGINE ASSEMBLY

1. ★57 AIR CLEANER CHROME
2. ★31 CARBURETORS CHROME (PAINT SHAPED AREA SILVER)
ENGINE ASSEMBLY CONTINUED

54 ENGINE

- 36 FAN ENGINE BLUE
- 35 FAN BELT ENGINE BLUE
- 30 STARTER SEMI GLOSS BLACK
- 33 MANIFOLD GUNMETAL
- 34 EXHAUST CROSS OVER ALUMINUM
- 17 STEERING COLUMN GLOSS RED
- 19 HORN RING CHROME
- 42 GRILLE CHROME
- 27 RADIATOR SEMI GLOSS BLACK
- 51 GRILLE HOUSING CHROME
- 54 AIR CLEANERS CHROME
- 55 CARBURETOR CHROME
- 56 VALVE COVER CHROME

DETAIL ASSEMBLY

- 15 DASH BOARD GLOSS RED
- 18 STEERING WHEEL GLOSS WHITE
- 19 HORN RING CHROME

Intercopy
INTERIOR / CHASSIS ASSEMBLY

A

1. INTERIOR FLOOR SATIN RED
   SEMI GLOSS BLACK

75. LEFT DOOR PANEL SATIN RED
   (SEE RIGHT DOOR PANEL (14) FOR DETAILS)

★ 20. SHIFTER CHROME

14. RIGHT DOOR PANEL SATIN RED
   SATIN WHITE
   SILVER
   GLOSS WHITE

B

COMPLETED INTERIOR ASSEMBLY

C

10. CHASSIS SEMI GLOSS BLACK

D

Intercopy
NOTE: THESE DECALS ARE FOR THE "PANAMERICANA RACER" VERSION FOR THE '53 CORVETTE® CONVERTIBLE. ONLY APPLY IF BUILDING THE RACER VERSION.