Among the seemingly never ending growth of all things NASCAR®, one guy who is really an expert in riding that wave is Dale Earnhardt, Jr. With his heritage, you would expect Dale Jr. to be in the spotlight. But he has transcended his popularity well past those parts of the media that focus on racing only. In the last couple years, Dale Jr. has appeared in music videos, on the covers of non-racing magazines and has snared personal contracts to promote consumer products that have nothing at all to do with NASCAR® racing.

However, race car drivers make their mark on the race track. If you don’t win races, you’re forgotten about faster than yesterday’s news and Dale Jr. has shown time and again that he can deliver the goods. On circuits large and small, Dale Jr. and the DEI crews will arrive with a car that’s always a serious threat to take the checkered flag. While the other teams struggle with squeezing more horsepower from restrictor plate restrained engines for the Daytona and Talladega tracks, the DEI teams are literally unbeatable. With 29 races run so far in the 2003 season, Dale Jr. has an incredible 17 Top 10 finishes including one win. It doesn’t look like the #8 team is going to be letting up the pressure on the rest of the field anytime soon.

Sorry, Mr. Gordon.
CHASSIS ASSEMBLY CONTINUED

NOTE: DRIVER DECALS MUST BE APPLIED BEFORE CEMENTING FIGURE TO CHASSIS

D

RIGHT ARM
FLAT RED
(PAINT SHAD ED
AREA FLAT BLACK)

LEFT ARM
FLAT RED
(PAINT SHAD ED
AREA FLAT BLACK)

HEAD
GLOSS RED

BODY
FLAT RED
(PAINT SHAD ED AREA FLAT BLACK)

E

DRIVER
ASSEMBLY

33
PETTY BAR
GLOSS GRAY

F

68
RIGHT
AIR HOSE
BLACK VINYL

67
LEFT
AIR HOSE
BLACK VINYL

G

29
LEFT SIDE
ROLL CAGE
GLOSS GRAY
(PAINT SHAD ED AREAS SEMIGLOSS BLACK)

29
LEFT SIDE
ROLLCAGE
(DETAIL)

35
SAFETY NET
RETAINER
SEMIGLOSS
BLACK

68
WINDOW NET
BLACK VINYL

FIRST
NOTE: CUT INSTRUMENT PANEL OFF SHEET AND GLUE TO BACK SIDE OF DASHBOARD USING
**DRIVETRAIN ASSEMBLY**

- Engine Assembly
- Front Suspension
- Exhaust Assembly

**FRONT END ASSEMBLY**

- Radiator Assembly
- Front Shock Assembly
- Metal Pins Insertion Note:
  - Insert METAL PINS through each side as shown. Make sure pins don't fall out when gluing FRONT SUSPENSION (60) to CHASSIS ASSEMBLY.
6 FINAL ASSEMBLY

A

56 2X FRONT WHEEL SEMIGLOSS BLACK

57 2X BACK WHEEL SEMIGLOSS BLACK

PAINT LUG NUTS AND CENTER HUB SILVER

B

C

D

WHEEL ASSEMBLY

CHASSIS ASSEMBLY

COMPLETED ASSEMBLY

93 SPRING ADJUSTER FLAT BLACK

94 TRACK BAR ADJUSTER FLAT BLACK

HOOD

WHEEL ASSEMBLY

WHEEL ASSEMBLY

71 WINDOWS (SHOWN IN PLACE)

PAINT LUG NUTS AND CENTER HUB SILVER

17 BRAKE DISC GUNMETAL TIRE

17 BRAKE DISC GUNMETAL TIRE

PAINT LUG NUTS AND CENTER HUB SILVER

WHEEL ASSEMBLY

WHEEL ASSEMBLY

METAL AXLE

CHASSIS ASSEMBLY

PAINT LUG NUTS AND CENTER HUB SILVER

PAINT LUG NUTS AND CENTER HUB SILVER

PAINT LUG NUTS AND CENTER HUB SILVER

PAINT LUG NUTS AND CENTER HUB SILVER

PAINT LUG NUTS AND CENTER HUB SILVER