Among the seemingly never ending growth of all things NASCAR®, one guy who is really an expert in riding that wave is Dale Earnhardt, Jr. With his heritage, you would expect Dale Jr. to be in the spotlight. But he has transcended his popularity past those parts of the media that focuses on racing only. In the last couple years, Dale Jr. has appeared in music videos, on the covers of non-racing magazines and has snared personal contracts to promote consumer products that have nothing at all to do with NASCAR® racing.

However, race car drivers make their mark on the race track. If you don’t win races, you’re forgotten about faster than yesterday’s news and Dale Jr. has shown time and again that he can deliver the goods. On circuits large and small, Dale Jr. and the DEI crews will arrive with a car that’s always a serious threat to take the checkered flag. While the other teams struggle with squeezing more horsepower from restrictor plate restrained engines for the Daytona and Talladega tracks, the DEI teams are literally unbeatable. With 29 races run so far in the 2003 season, Dale Jr. has an incredible 17 Top 10 finishes including one win. It doesn’t look like the #8 team is going to be letting up the pressure on the rest of the field anytime soon.

Sorry, Mr. Gordon.
CHASSIS ASSEMBLY CONTINUED

B

30 RIGHT SIDE ROLLCAGE GLOSS GRAY

31 HEADREST FLAT BLACK

95 SEAT FLAT BLACK

48 SHIFTER GLOSS GRAY (PAINT KNOB GLOSS WHITE)

32 REAR ROLLCAGE GLOSS GRAY (PAINT SHADED AREA GLOSS RED)

34 CROSSBAR GLOSS GRAY (PAINT LIGHT SHAD ED AREAS SEMI-GLOSS BLACK, PAINT DARK SHAD ED AREAS SILVER)

C

CROSSBAR SHOWN IN POSITION
CHASSIS ASSEMBLY CONTINUED

D

RIGHT ARM
FLAT RED
(PAINT SHADED
AREA FLAT BLACK)

LEFT ARM
FLAT RED
(PAINT SHADED
AREA FLAT BLACK)

HEAD
GLOSS RED
(PAINT VISOR SEMIGLOSS BLACK)

BODY
FLAT RED
(PAINT SHADED AREA FLAT BLACK)

E

DRIVER
ASSEMBLY

F

68
RIGHT
AIR HOSE
BLACK VINYL

67
LEFT
AIR HOSE
BLACK VINYL

33
PETTY BAR
GLOSS GRAY

G

29
LEFT SIDE
ROLL CAGE
GLOSS GRAY
(PAINT SHADED AREAS SEMIGLOSS BLACK)

66
WINDOW NET
BLACK VINYL

35
SAFETY NET RETAINER
SEMIGLOSS BLACK

29
LEFT SIDE ROLL CAGE
(DETAIL)

FIRST
CHASSIS ASSEMBLY CONTINUED

H

41 ROLLCAGE TOP (DETAIL) GLOSS GRAY
45 REAR VIEW MIRROR

52 DASHBOARD FLAT BLACK (PAINT SWITCHES AND DETAILS SILVER)
59 STEERING WHEEL (PAINT SHADED AREA ALUMINUM)

NOTE: CUT INSTRUMENT PANEL OFF SHEET AND GLUE TO BACK SIDE OF DASHBOARD USING

REAR SUSPENSION ASSEMBLY

A

92 REAR SPRINGS ALUMINUM
39 OIL TANK DARK GRAY

12 REAR SHOCKS DARK GRAY

B

89 PUMP GUNMETAL
85 REAR SUSPENSION FLAT BLACK
87 DRIVESHAFT GUNMETAL
105 BELT FLAT BLACK
47 PANHARD BAR GUNMETAL
86 PUMPKIN GUNMETAL
NOTE: Insert METAL PINS through each side as shown. Make sure pins don't fall out when gluing FRONT SUSPENSION (60) to CHASSIS ASSEMBLY.