Having a NASCAR® race team in the 21st century is far different than in the sport's earliest days 50+ years ago. Sponsor contracts, television contracts, even the weekly race purse all have the words "multi-million dollar" in front of them. If that wasn't enough pressure to perform, there's 42 other teams, better organized and better financed than ever, looking to pass you by every week. Ask anyone associated with a race team and they'll confirm that it's a tremendous amount of stress.

Then again, your name could be Dale Earnhardt, Jr. This third generation driver has dealt with all of these pressures as well as the overwhelming burden of being the son of, in the eyes of millions of fans, the greatest stock car driver ever.

In addition to the solid racing skills Junior learned from his late father, the family heritage is also apparent in that the Budweiser® Monte Carlo™ wears the number 8, a respectful nod to his grandfather Ralph Earnhardt who ran the dirt bullrings of NASCAR® in the 50's.

Through it all, Dale Jr. rises to meet the challenges. With the tragic 2001 season behind him, Junior has matured and has stepped up to take his place among racing's elite. While not entirely leaving behind the persona of the wise-cracking young gun with the Budweiser® hat on backwards, he's brought together the scores of talented people working the red & black #8 as well as DEI's two other Cup teams, keeping all three legitimate threats to clinch the win every race. Perhaps more than anyone else, Dale Jr. has also brought together the fans of the veteran drivers that were rookies 10 and 20 years ago with the "new breed" of fans cheering on the younger generation of NASCAR® competitors. The future not only looks bright, it looks like there will be no shortage of Earnhardts in Victory Lane any time soon.
1 ENGINE ASSEMBLY

A * NOTE: BEND PLUG WIRES SO THAT LONG TABS ON WIRES FIT INTO DEPRESSIONS ON CYLINDER HEADS

B

C

2 CHASSIS / INTERIOR ASSEMBLY

A NOTE: LEAVE SUPPORT STRAP IN PLACE UNTIL STEP 4A

B

C
5

FINAL ASSEMBLY

A

BODY GLOSS WHITE

HOOD GLOSS WHITE

B

111 REAR WINDOW CLEAR

113 REAR SIDE WINDOW CLEAR

110 WINDSHIELD CLEAR

114 REAR SIDE WINDOW CLEAR

115 SIDE WINDOW CLEAR

NOTE: PAINT ALL WINDOW TRIM SEMIGLOSS BLACK

C

76 OUTER WHEEL (BACK) GLOSS BLACK

26 OUTER WHEEL (FRONT) GLOSS BLACK

24 INNER WHEEL (FRONT) FLAT BLACK

95 DISC BRAKE ALUMINUM

12 INNER WHEEL (BACK) FLAT BLACK

D

4X

TIRE

112 VENT DUCT CLEAR
DECAL PLACEMENT

APPLY A-P IN ORDER FIRST!

DECALS 1, 2, 3, AND 4 ARE FOR INTERIOR USE ONLY

APPLY A-P IN ORDER FIRST!

SAME ALL WHEELS 5

DECALS 1, 2, 3, AND 4 ARE FOR INTERIOR USE ONLY

APPLY A-P IN ORDER FIRST!